**"Ron was a blast in the studio and a real fun, fast moving and entertaining interview.   He made the topic 'more good sex' jump through the speakers and hit home.  An A+ in this PPM rating world!"**

JD Ryan

CBS Radio - Dallas



**Sample Topics/questions for Interview**

(Most are used in sample interview posted)

1. You are a bit of an expert and that is why we have you in here to talk about sex, we heard you are the sex whisperer, but that title is loud?
2. Men Are Pigs, how did you come up with that title, and what makes guys pigs?
3. Okay I read your book, tell me about the Holy Grail and some of the 27 traits of women that need sex? Not just want, but need sex. I can see why that could be the holy grail for guys!
4. You talk in the book about things women and men don’t like about dating, tell us more about that?
5. You say in the book that women don’t really say what they want. What do you mean by that?
6. What’s a bad boy?
7. What is a good guy, or as you say a “keeper guy” and what do they expect from a relationship?
8. You talk about the pedestal treatment. What is that?
9. In the book you talk about where to meet people, where do people meet people these days, and what about internet dating?
10. While we are on the number of dates, how many dates before guys expect sex?
11. In the book you say men aren’t getting enough sex or crazy sex, what do you mean by crazy sex? And what about women, are they getting enough sex?
12. So the book is something men and women can read together in a relationship?
13. Let’s cut to the chase Ron, we all know what guys like in the bedroom, why is it for the most part the women don’t like providing that?
14. Tell me about women wanting to feel connected emotionally, as part of sex?
15. How does a guy like you do this research that comes in the book? Where does it all come from?
16. How did you get 31,000 Facebook likes? How did you get that much traction and some of the comments on the page don’t like the title?
17. You have Rehab tokens in the back of the book, talk to me about them?
18. Isn’t just giving a guy sex when he asks for it specifically shouldn’t that be enough?
19. You talk about Pretty Girl Syndrome and I think we’ve all met this chick tell us about her Ron?
20. Where can we get the book?
21. Before we get out of here, what do you think women not get about men?